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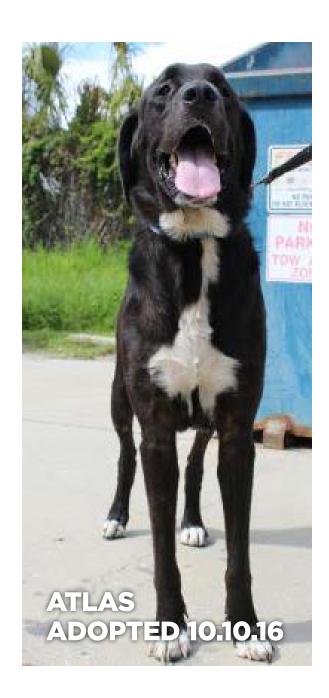


### Overview

Friends of Strays is a non-profit organization founded in 1978 in St. Petersburg, FL, dedicated to the care and adoption of homeless pets.

The organization is funded by individual contributions, wills, bequests and business partner programs. Friends of Strays provides services to the neediest section of our pet population, the homeless animals of Pinellas County. These services include sterilization, medical treatment, socialization and daily care until each animal is adopted.

The primary goal of Friends of Strays is to stop the reproduction of homeless cats and dogs who are abandoned and left to roam, unable to care for themselves. We are active in programs which educate the public about humane treatment and care of animals.



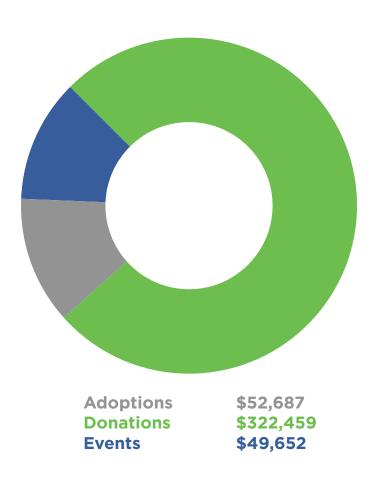


### **Financials**

Contributions from Friends of Strays are truly valued and allow us to continue to operate and work toward our mission of reducing the homeless pet population of Pinellas County and beyond. We have been fortunate to be named as beneficiaries in bequests that were realized in 2016. These funds help to supplement our budget and cover operational expenses as well as facility upgrades that will be completed in 2017.

Adoption revenue allows us to provide care to over 1,000 animals each year. Some of the abandoned animals that enter our doors are sick, injured or traumatized. Each animal receives the care that is necessary to make them feel safe and loved. Our trained staff gives each animal medical attention upon intake. It costs us an average of \$150 to care

#### **REVENUE: \$424,798**



for each animal including a Veterinarian exam, vaccinations, spay/neuter surgery, microchip, county license and daily care until they are placed into a new home.

#### **ADOPTIONS:**

Fees collected for each animal adopted.

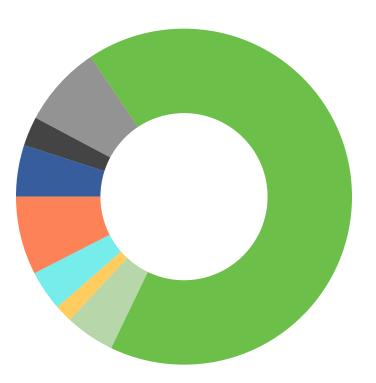
#### **DONATIONS:**

Monetary support from individuals, corporations, foundations, newsletter revenue, memorial and tribute donations, and realized bequests.

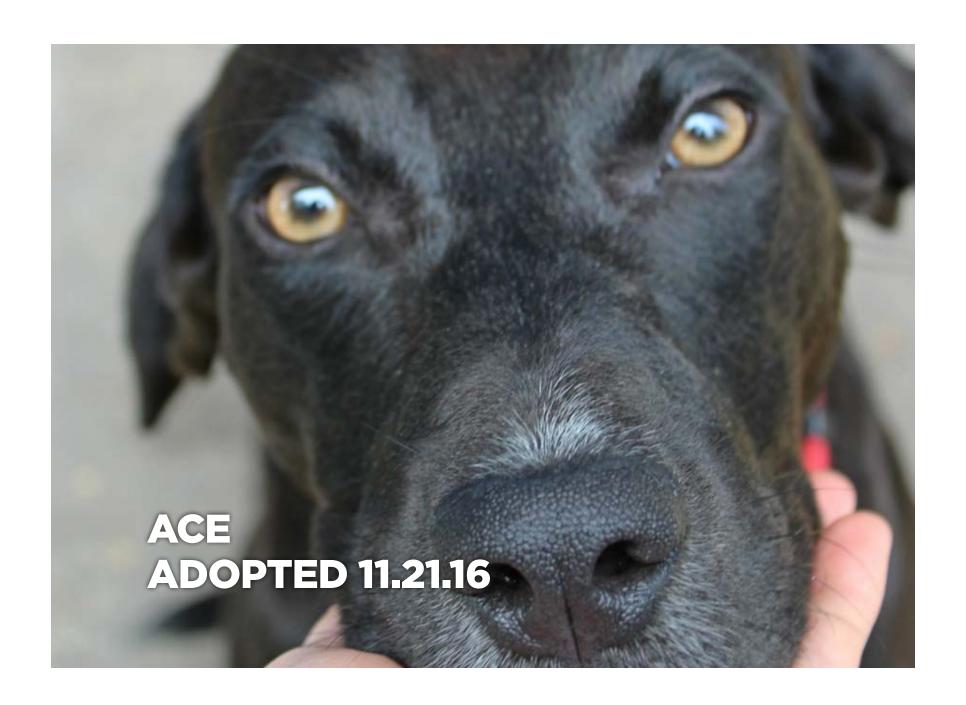
#### **EVENTS:**

Sponsorships, ticket sales, raffles, donations, sales of Friends of Strays merchandise.

#### **EXPENSES: \$515,732**



General	\$25,793
Insurance	\$14,359
Medical	\$41,494
Payroll	\$342,664
Shelter	\$23,536
<b>Thrift Shop</b>	\$9,338
Utilities	\$19,780
Veteranarian	\$38,769





# **570 Adoptions**







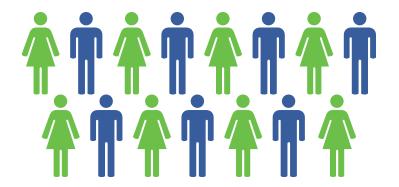




# Volunteer Program

"As a retiree, I've got the time to devote to any cause I choose. I'm an advocate for animals and want to do all I can to help them. Knowing I have the time and the physical ability to help with the "heavy lifting" jobs, I'm willing to do much of the set up for events and tasks around the shelter. My confidence and public speaking have been useful helping with some events and some contacts around the community have helped get the FOS name out a bit more often. Good people at the shelter, fun cadre of volunteers and a need to help the animals make for a great place to volunteer." – Carl Schwartz

"It's no secret that I would make a pest of myself if I didn't have to work so many hours. There is such a variety of volunteer opportunities at FOS...I used to clean cages and spend time with the cats...now that I am working two jobs, it's easier to work around my schedule to do events...I appreciate the mission of FOS, the history (I met Jean in the 80s when I first came to Florida), and how friendly everyone is to work with." – Cheryl Turner



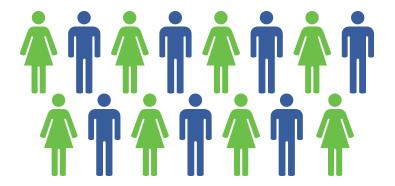
**VOLUNTEERS: 324** 



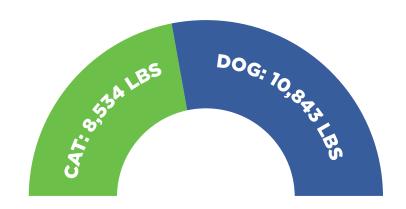


# Pet Food Pantry

The Pet Food Pantry was started in 2015 as a way of keeping pets in their homes and with their families, instead of in shelters. Community members must meet qualifying guidelines including receiving government benefits like food stamps, HUD assistance, or SSI, as well as meeting income guidelines in order to participate in this program. The Pet Food Pantry is a volunteer-run program and all of our pet food is donated to us by members of the community including individuals, local Walmart and Target locations and grants that we are awarded to purchase food. Thanks to donations to this program, we were able to distribute more than 20,000 lbs of cat and dog food to those in need within our community.



COMMUNITY MEMBERS
SERVED: 537



DRY FOOD DISTRIBUTED



# 3,682 TOTAL CANS & TREATS

CAT FOOD CANS: 598 DOG FOOD CANS: 2,555 BAGS OF TREATS: 529

# DISTRIBUTED TO OTHER ORGS.

ST PETE FREE CLINIC
GULFPORT SENIOR CENTER
HIGHPOINT COMMUNITY CENTER
SHELTER DOGS WITH JOBS







### **Events**

Friends of Strays hosted or participated in 35 events in 2016 including two signature fundraising events: **Quest for the Emerald Paw** and the **Friends of Strays Soiree: A Night in the Roarring 20s.** 

## FRIENDS OF STRAYS SOIREE: A NIGHT IN THE ROARRING 20'S

The Soiree, held at the historic Mirror Lake Lyceum in St. Petersburg, was attended by about 125 friends, advocates, and supporters dressed in 20's gangster/flapper attire. More than \$20,000 was raised that evening to benefit the shelter, making this our most successful event ever.



#### **QUEST FOR THE EMERALD PAW**

The 2nd Annual Friends of Strays Quest for the Emerald Paw raised over \$2000 with 20 teams competing for prizes. After meeting their team mascot, an adoptable animal at the Friends of Strays Shelter, the 20 teams headed through downtown St. Pete to the Edge District, Warehouse Arts District and Grand Central as they answered clues and completed activities at almost 20 different locations.

> \$49,652 RAISED FROM 35 EVENTS



### **Staff**

**Executive Director** 

Dara Eckart

**Medical Director**Katie Emerson, DVM

**Shelter Manager**Mari Salls

**Medical Manager**Melanie Calderon

**Veterinary Assistant** Sarah Bryant

**Accounts Payable Coordinator**Carol Jarvis

**Lead Adoption Counselor**Caitlin Harding

**Adoption Counselor**Laine Armstrong

Community
Relations Manager
(Events/Volunteers)
Claire Wray

Communications and Development Assistant/Medical Assistant Jami Pressman





### **Animal Care Staff**

Jessica DeQuesada Richard Donnelly Kasey Littlewood Sam Malpass Joe Sheahan Elaine Tapp Rachel Tomlinson

### **Board of Directors**

**President** 

Mo Eppley

**Vice President** 

Annina Donaldson

Secretary

Alison Barlow

**Treasurer** 

Bill Grom

Tim Burns

Charles Drake

Heather Fletcher

Peggy Grom

Sally Poynter





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