

SPECIAL PRICING & PACKAGES 2020

The Power Broker Media Group



The Power Broker Media Group is a multi-media publishing house created to spotlight people and organizations that are “moving, shaking and breaking new ground for African Americans” in Florida’s Tampa Bay region. We offer 24/7, year-round digital advertising opportunities, including:

- The Power Broker E-News – Sent to 5,000 email subscribers twice weekly featuring the latest news, events and opportunities centered in Tampa Bay
- The Power Broker Website – Supporting the largest online events calendar curated for African Americans in Tampa Bay, with current news and opportunities, at www.PowerBrokerMagazine.com.
- The Burg Votes Website - Previously an election-cycle site, TheBurgVotes.com expands in 2020 with year-round political news and views to “Educate, Equip & Activate” Florida’s black voters.

A-la-Carte Pricing

All digital ad buys include an additional listing on the Event, Opportunity or News pages at www.PowerBrokerMagazine.com.

	Retail Price	Run Dates
Power Broker E-News		
Global Top Banner Ad	\$125	Twice weekly, Mon & Thrus
Section Top Banner Ad	\$85	Twice weekly, Mon & Thrus
Your Dedicated Eblast	\$250	As ordered by advertiser
Power Broker Website		
Leaderboard Ad	\$110	One-week post
Middle Right Ad	\$90	One-week post
Bottom Ad	\$70	One-week post
BurgVotes Website		
Leaderboard Ad	\$75	One-week post
Middle Right Ad	\$58	One-week post

Package Pricing

*Discounts off rates above

10% Discount for 4-Week Run

For packages that include at least 1 digital ad per week for 4 or more weeks

20% Discount for Year-Round Promotions

For packages that include at least 1 digital ad per month for 12 months

25% Non-Profit & Faith-Based Discount

For all digital ads purchased by 501c3 non-profits and faith-based organizations

FOR DETAILS OR ORDERS REACHOUT@POWERBROKERMAGAZINE.COM OR 727-238-0858